



corporate creatives

FENG SHUI FOR PEACEFUL PROSPERITY

CAROL CANNON'S FENG SHUI NEWS

April, 2003

Welcome to Carol Cannon's Feng Shui News! It is your source for practical information about how to improve your business and your life. Welcome to my new readers. If you have friends or colleagues who might enjoy reading this newsletter please feel free to forward a copy to them.

CAROL'S CORNER

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Helping others is an important and rewarding path in life. I thank all who helped me to raise \$253 for the March 15th American Lung Association's Ride for Clean Air. It was a beautiful 25 mile ride along the Withalacoochee Trail, part of the Rails to Trails system in the US. Many riders turned out for this annual event to raise money to keep our air clean.

The next event that your red envelope donations will go to is the American Cancer Society's "Relay for Life". The students at Countryside High are working hard to raise money for the event to be held on May 2-3. They actually will be staying up all night, taking turns walking, in honor and memory of those touched by cancer. If you would like to send a donation, please make it payable to "American Cancer Society", and mail to: Environmental Placements, Inc., 914 Curlew Road, #329, Dunedin, FL, 34698. Thank you in advance to all your kind donations!

I hope you enjoy the changes that have been made in this month's newsletter format! As spring moves into full swing, remember: "Make your plans for the year in the spring, and your plans for the day early in the morning." Chinese proverb.

Wishing you and our world a peace filled month ahead,

Carol Cannon

FENG SHUI CORNER

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There are three major types of Feng Shui philosophies in the world today. Often people hear that some are wrong, and only some are right. In the world of Commercial Real Estate, there are also three methods of estimating the value of a property. In a property value appraisal, one considers the merits of each methodology. Some carry more weight than others, but none is "wrong".

This process is also appropriate in the Feng Shui evaluation of a property. The three major types of review are the Form School, Compass School, and the various Western/Buddhist/Main Door Schools. Many people use only one of the above, often with success. However, by reviewing a property with the aspects of all schools of thought, often a missing "aha" is found. This can change the entire outcome of a consultation. Each philosophy typically reviews the Form of the exterior and interior, thus this method is universal in Feng Shui analysis. The differences begin with the Compass and Westernized Schools.



Carol Cannon

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After working with both for many years and perhaps due to my Commercial Appraisal background, I find that there is regularly valuable information in each philosophy. Often, one method or the other will bring up something that seemed unexplainable without further investigation. I consider it the Feng Shui “refinement”.

The ability to discern which method to place the most emphasis on is a reflection of experience. Seasoned Feng Shui Consultants, like seasoned Commercial Real Estate Appraisers, develop the ability to determine which approach will be most meaningful. If you are considering a Feng Shui consultation, consider whether you will receive balanced, universal information from different methodologies by a consultant who understands how to weigh any differences. This offers you a global perspective, leaving no stone unturned.

BAU-BIOLOGIE CORNER

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April 22 is Earth Day! This is a great day to help others see the incredible value we receive living on this wonderful planet! If you are not incorporating any “earth-saving” techniques in your daily life, this is a perfect day to begin. There will undoubtedly be outings in your area that you can attend to learn how you can become involved. If you have children, be sure and get them involved in learning what this day represents! One of the reasons I believe I’m so passionate about recycling is that I’ve been practicing it since I was about 4 years old. My parents had us separate the paper from the cans and bottles, and even had a compost pile!

Many communities make life easy and pick up much of your recycling at your door. I was spoiled with this service in the Delray Beach, FL area. How much easier could it get? When I moved to the west coast of Florida, my new home town didn’t have this pick up service. But, I soon discovered that there are several recycling locations, and, it actually is fun to go there and see the volume of recycling involvement. My residential development has taken another step and we now have newspaper recycling right in the community. Not only are we doing something great for the environment, we are earning a few dollars in the process!

There are endless things you can do to start your earth caring. Consider not tossing chemicals on your lawns and patios. Buy products made of recycled materials. Donate your used but no longer needed items to charities that can use them. Carpool or walk whenever possible. Conserve water. Support organic farming. For many more ideas check out this site: www.earthday.net. You might think that you can’t do something that will really make a global impact. Consider, however, that if you and every person make just one small change, it will have rippling effects, farther than one’s imagination. The saddest event is to see impacts of pollutants affecting someone you love and their health. Unfortunately, that is often an event that makes families aware. Start now. Don’t wait. You and your loved ones’ lives could depend on it.

Reminder: You can learn a lot about how buildings affect human health and the environment with the new online Bau-biologie course. The first course packs are now available. If you order now, you will receive a Special Introductory Discount! The EMR (Electromagnetic Radiation) Course Pack of the OLSP is normally US \$250, less a \$25 discount, now \$225.. The EHW (Electrical Home Wiring) Course Pack is normally US \$126, less a \$12 discount, now \$114. The entire Online Study Program (OLSP), consisting of 15 required Course Packs is priced at US \$1500 (Pre-paid in full) plus \$150 final examination fee. If you order it now, you’ll receive a \$100 discount, or \$1,400, (not including the final exam fee). These discounted prices are introductory rates, and future prices are subject to change. If you would like to sample the program, go to: <http://baubiologie.us/secure/register.cfm>. To receive your discount, be sure to enter the code CCFL in the box labeled “Promotion Code” on the registration form.

FENG SHUI SUCCESS TIP FOR YOUR BUSINESS

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Many people that I have talked with recently have expressed their concern with slow sales. They have reported clients blaming it on things such as “we’re busy with tax preparation”; the economy, the war, etc. One way to make sure you are not suddenly searching for sales but to ensure a steady flow is to communicate with your past clients. The number 9 is considered a very strong number, as 3 represents the connection of heaven, earth and human beings and 9 equals 3 times 3. Try working that number into your daily regime. Perhaps you can make time to call 9 past clients per day. If that is too much for you, try 9 per week. And if that is too much, schedule 9 per month. When you call, be sure to simply be interested in how they are doing. There is no need for you to ask them for business (in fact, DON’T)! It is simply a matter of caring, and calling. Over time, you will

find they will think of you, and without your asking, refer business to you!

FEATURED CLIENTS OF THE MONTH

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This month's Featured Client is Jeffrey Cohen, Esq. of Strawn, Monaghan and Cohen, P.A., in Delray Beach. Mr. Cohen is board Certified by the Florida Bar as a specialist in Health Law.

Mr. Cohen reports: "I did everything you (Carol) suggested for my space. I also did nearly everything you suggested for the common space and bathrooms. Additionally, I cleared out a totally congested file storage area off the property. In my perception, my business flow has increased. I have more business. I initially contacted you over a concern about a business lull. Business has definitely picked up. I also noticed that since the changes have been made, we are closer, more relational, all of us. Things have improved in a couple areas where people were more distant. I think it has helped."

If you need legal advice in Health, Contract, Corporate and/or Employment Law, you can contact Jeffrey Cohen at 561-278-9400 or jlc@smclawfirm.com

UPCOMING CLASSES

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Feng Shui Practitioner Program

The Florida School of Feng Shui begins its 2003-2004 Level One Certification Program in September, 2003. Program applications will be available the end of this month. A limited number of students will be accepted for this specialized 9 month program to be held at The Center for Oriental Medicine in Tarpon Springs, FL... Please go to www.cannonfengshui.com and fill in the Guest Register if you would like to be notified of information when it is available.

CHECK <http://www.cannonfengshui.com/> FOR ONGOING ADDITIONS TO CLASSES!

MOVING OR PLANNING TO BUILD?

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If you are getting ready to design, build or renovate a building, remember to include Feng Shui and healthy building into your plans! For information on how to incorporate these techniques, e-mail Carol Cannon at Carol@CorporateCreatives.com or call toll free 1-866-FEN-SHUI (336-7484).

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